

EYE TO EYE PORTRAITS

with Lauren Rust

blind portrait drawings for your live event





Lauren Rust is a portrait artist, illustrator, package designer and teacher based in Atlanta, by way of New York City.

She has over 15+ years of experience as a commission artist working with clients worldwide, including The Natural Diamond Council, De Beers Luxury Jewelry and The Ellen Show.

She has been featured in ORIGIN. Magazine and Forbes for her edgy continuous line portraits and female-centric visuals.

LIVE EVENT DRAWINGS



WHAT ARE THE BENEFITS OF FEATURING A LIVE ARTIST AT YOUR EVENT?

Enhances the guest experience

Creates a lasting memory associated with your brand

Provides guest with a physical take-home piece from your event

WHY LAUREN RUST?

Lauren has experience working with people – young and old – from a variety of backgrounds. She's no stranger to events, having worked in visual merchandising and sales, the hospitality industry and running event installations in the United States and Europe.

She has the ability to easily connect with others through her warm smile, vibrant personality and witty sense of humor.

WHAT IS A BLIND PORTRAIT?



A blind portrait session is a unique experience where the guest sits down with Lauren while she does a quick 1-2 minute watercolor + charcoal sketch WITHOUT looking down at the paper.

The reveal is a delightful surprise for both parties – a modern twist on a “Picasso”, with Lauren’s signature style throughout!

WHAT MAKES THIS TYPE OF DRAWING SESSION UNIQUE?

Rarely, if ever, do people experience the feeling of being truly “seen”. As children, we are taught that it’s rude to stare, and in the age of technology, we have increasingly lost the ability to truly connect with others.

A blind portrait session offers guests the novel opportunity to “see” and “be seen”.

They will walk away with a physical reminder of a special moment where they experienced an intensely positive human connection.

The response is nothing short of magical.



THE MAGIC OF A BLIND PORTRAIT

HOW DO THE LOGISTICS WORK?



Lauren is based in Atlanta but is able to travel for event work in the United States or internationally if travel expenses are provided in your budget.

She can work within your existing space or bring her own setup – a small table and 2 chairs or stools.

The pieces dry within a few minutes and can be hung as part of a feature display while drying OR they can be set aside, out of the way.

The final piece is packaged in a clear sleeve for guests to pick up at the completion of the event. For an additional cost, you can add your company logo or branding to the paper to make a lasting impression.

HOW DOES PRICING WORK?



PRICES DEPEND ON THE SCOPE, DURATION AND LOCATION OF THE EVENT

After hearing your needs, Lauren can put together a custom quote.

There is a 2-hour minimum for events, but Lauren can do up to 6 hours if breaks are worked into the schedule.

You can customize your experience in various ways, which can be discussed on a call with your team. Lauren is happy to incorporate your logo or messaging into the piece and can customize the color of the materials based on your needs.

Domestic and international travel are available if travel expenses are provided. Lauren is an excellent citizen of the world and very adept at arriving on time.



WHAT DO
GUESTS
SAY
ABOUT THE
EXPERIENCE?



"I saw Lauren's interactive blind portraits at an event and squealed out loud! I couldn't wait to get one for myself. I was blown away by how quickly she was painting and also making you feel so special while drawing you. It was a blast (and so impressive!) to watch her work, and the final piece was better than I could've dreamed it would be!"

-JENN



"It's rare to meet a person and feel connected so quickly, but after walking away from my chat with Lauren and letting her draw a blind portrait of me, I truly felt seen. It was a fun way to get a unique piece of art!"

-ANNA



"There's something refreshing about having someone take the time to look into your eyes and connect with you on a deeper level. Lauren is so good at making you feel like you're the only person in the room."

-KRISTEN





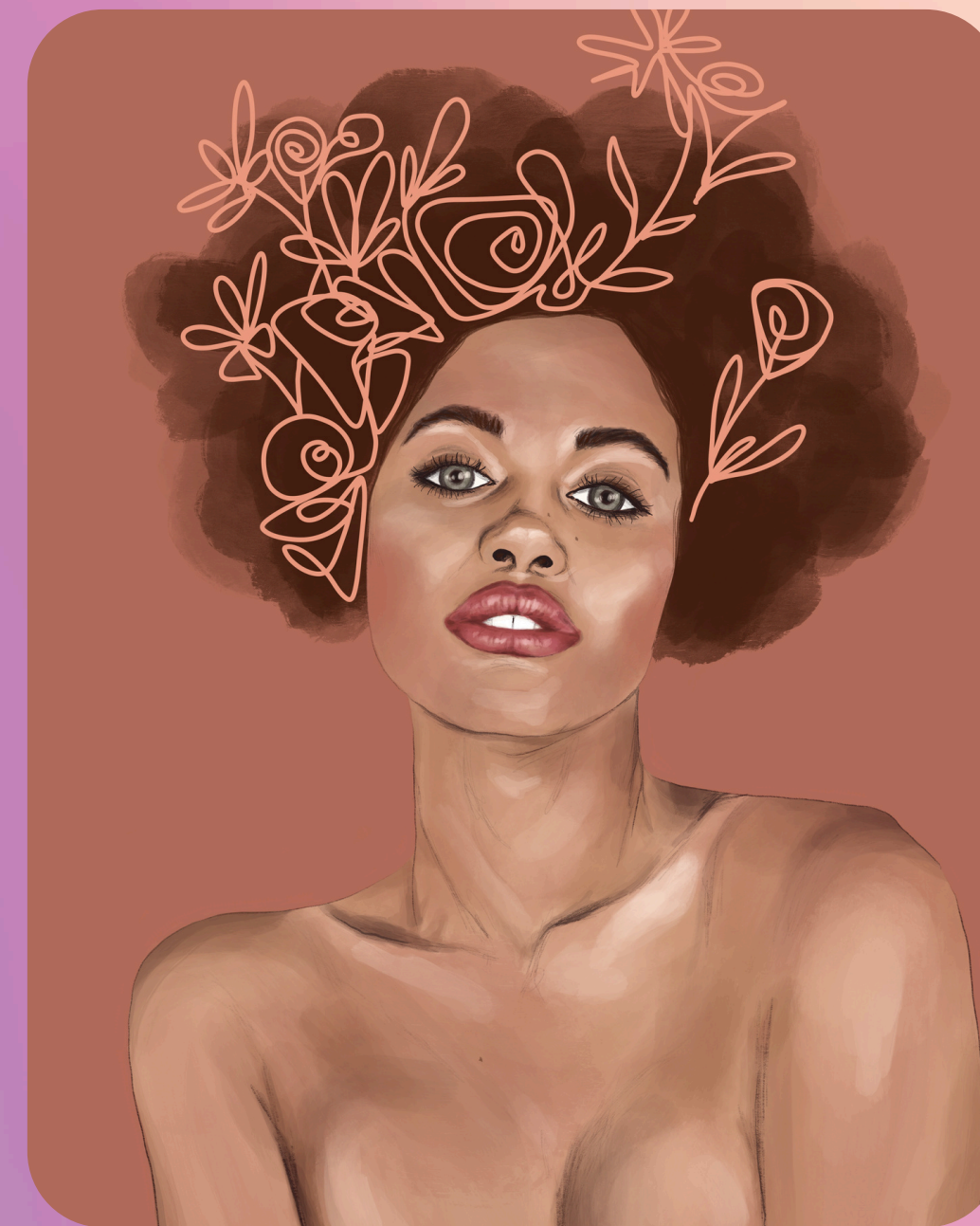
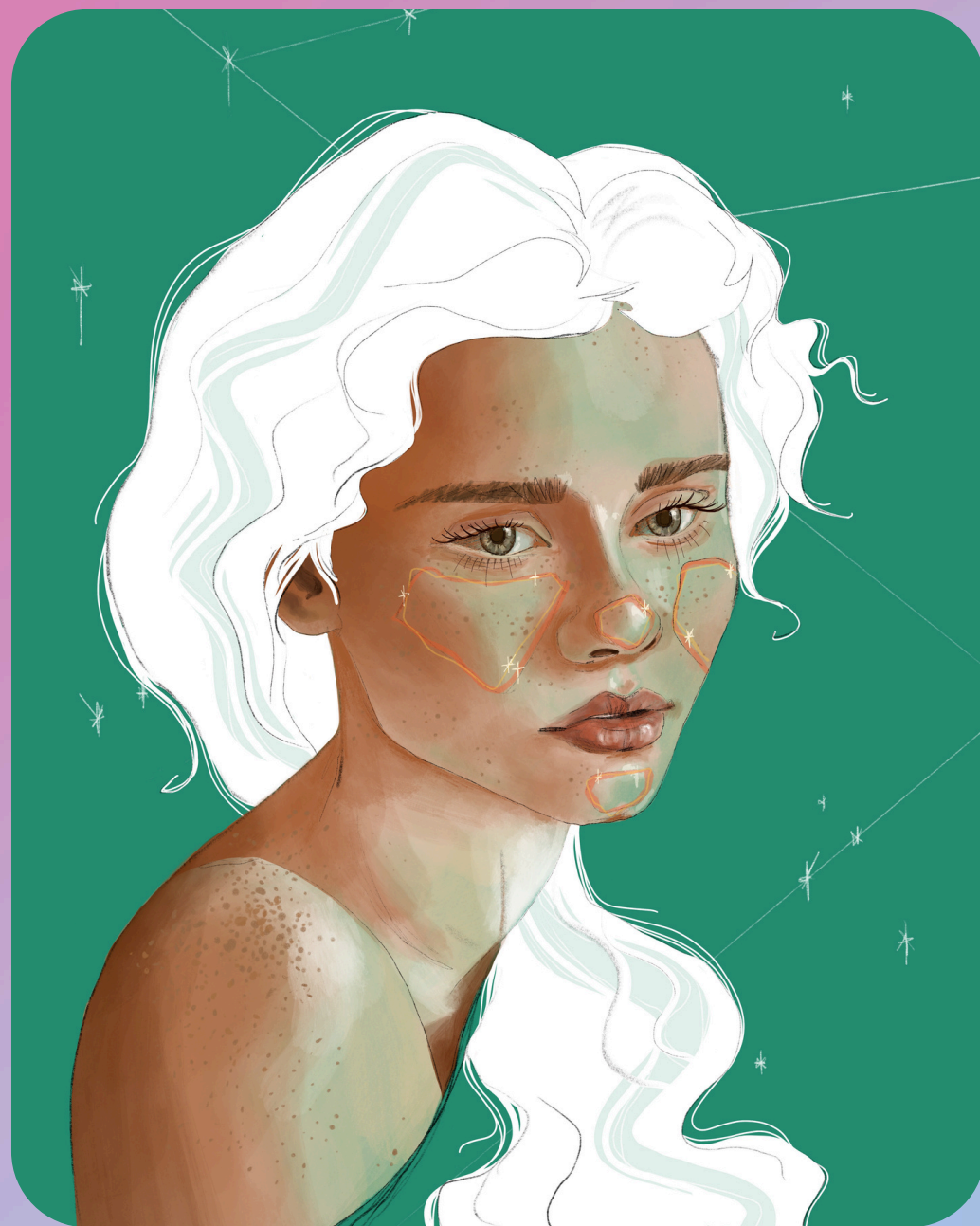
DO YOU HAVE ADDITIONAL OFFERINGS?

Lauren can enhance your company's reach with other offerings such as...

- commission artwork for commercial use
- fashion sketches
- package design
- in-person art workshops or team building events

COMMISSION ARTWORK

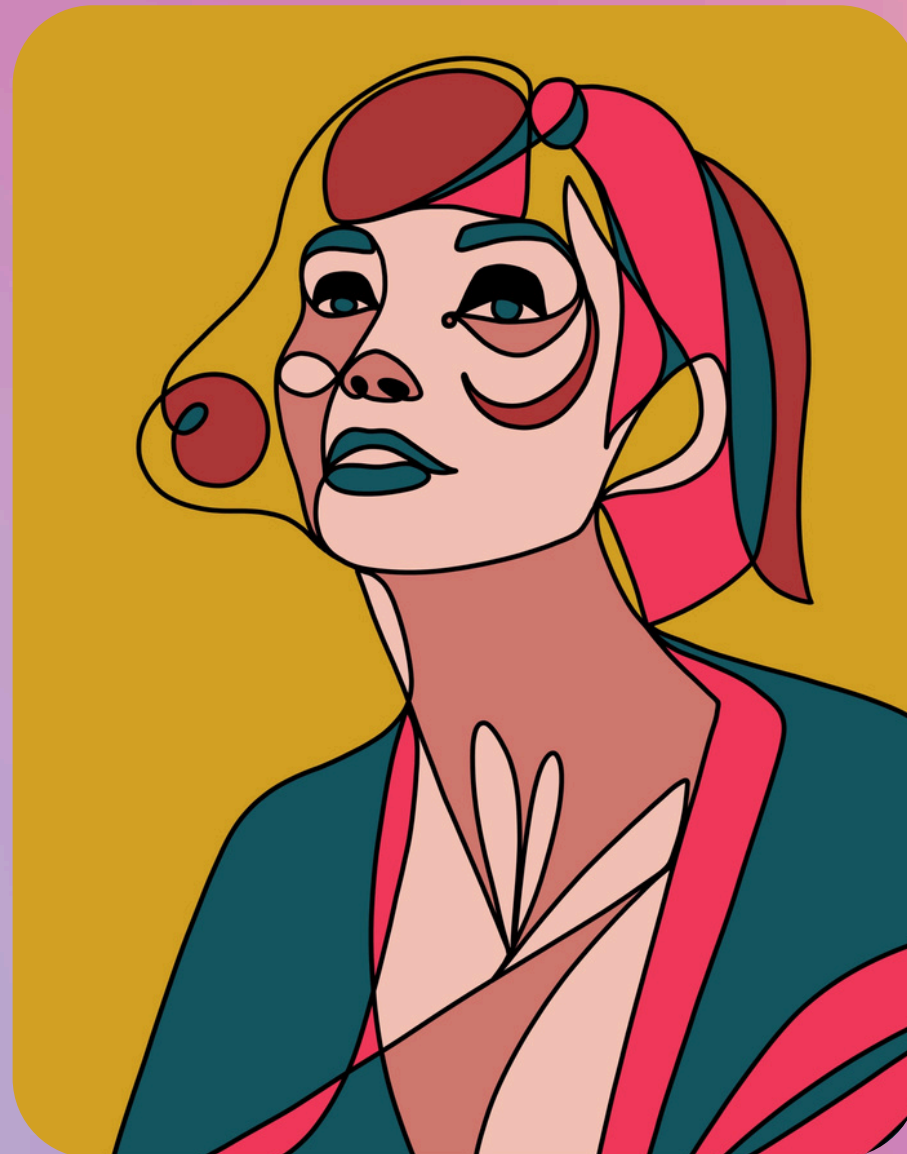
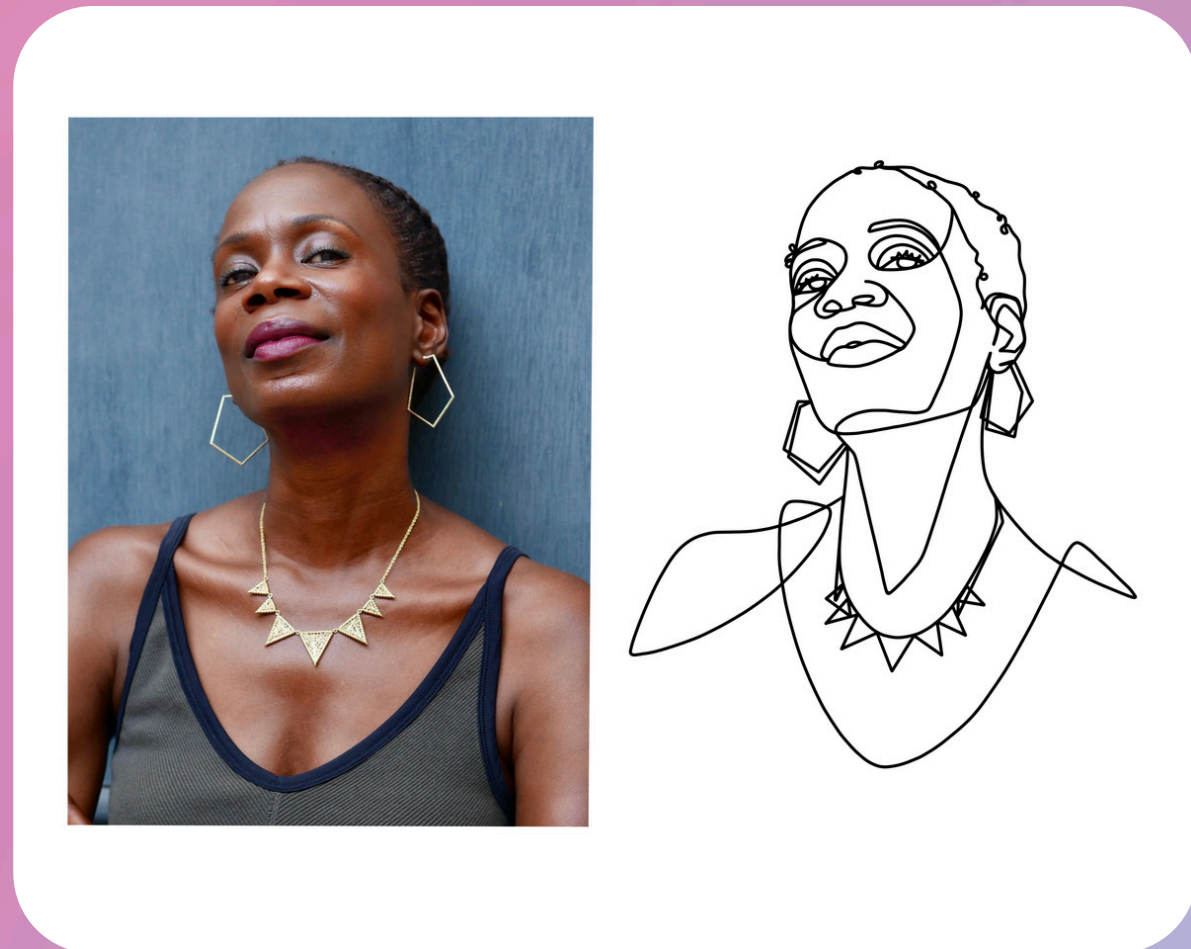
Lauren is known for her pop art portraits,
mixing realism with a bit of fantasy.





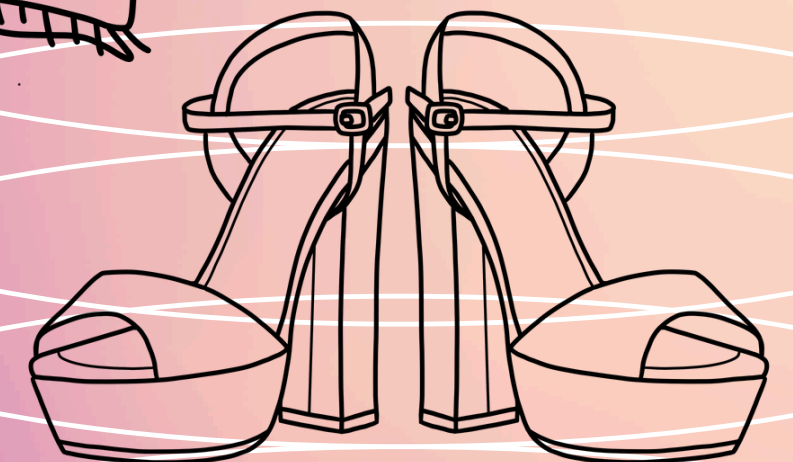
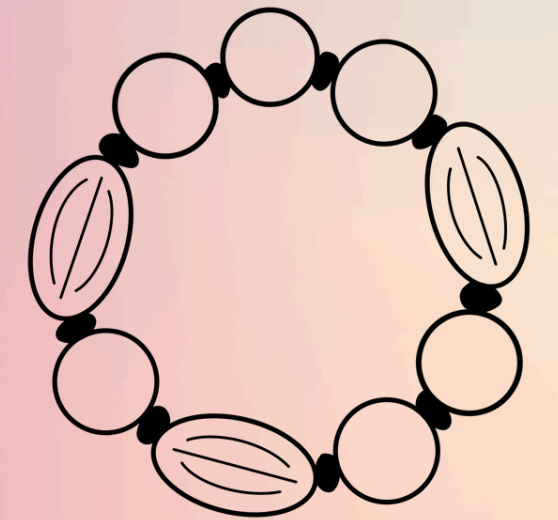
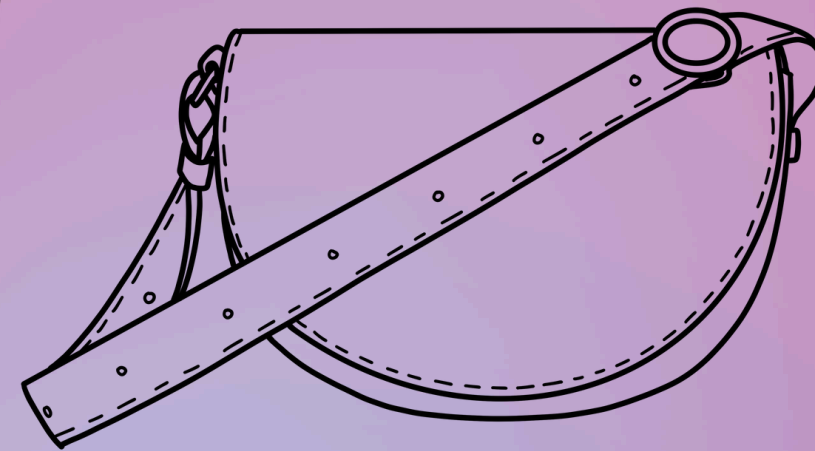
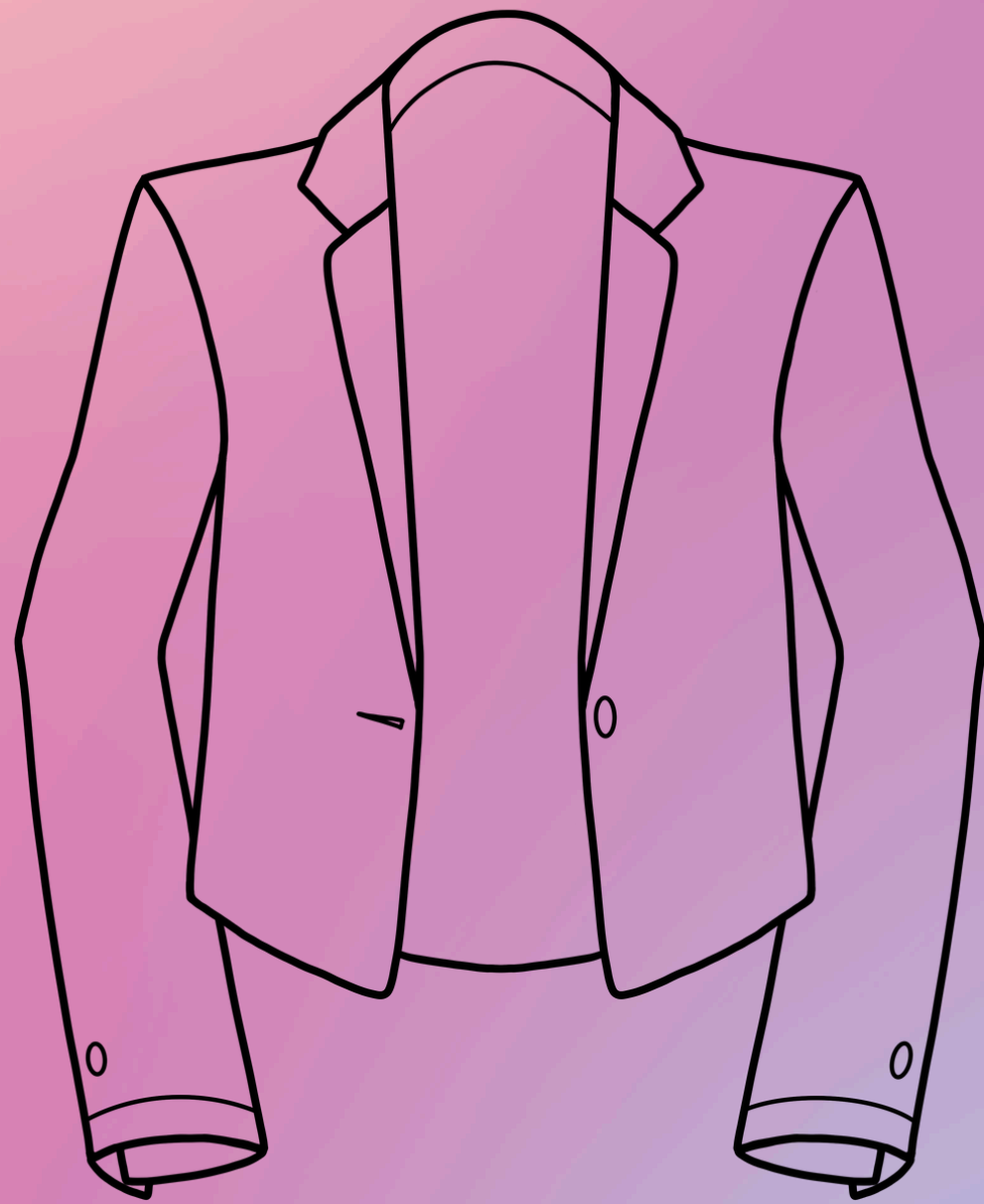
She has also been featured in print and web for her edgy continuous line portraits.

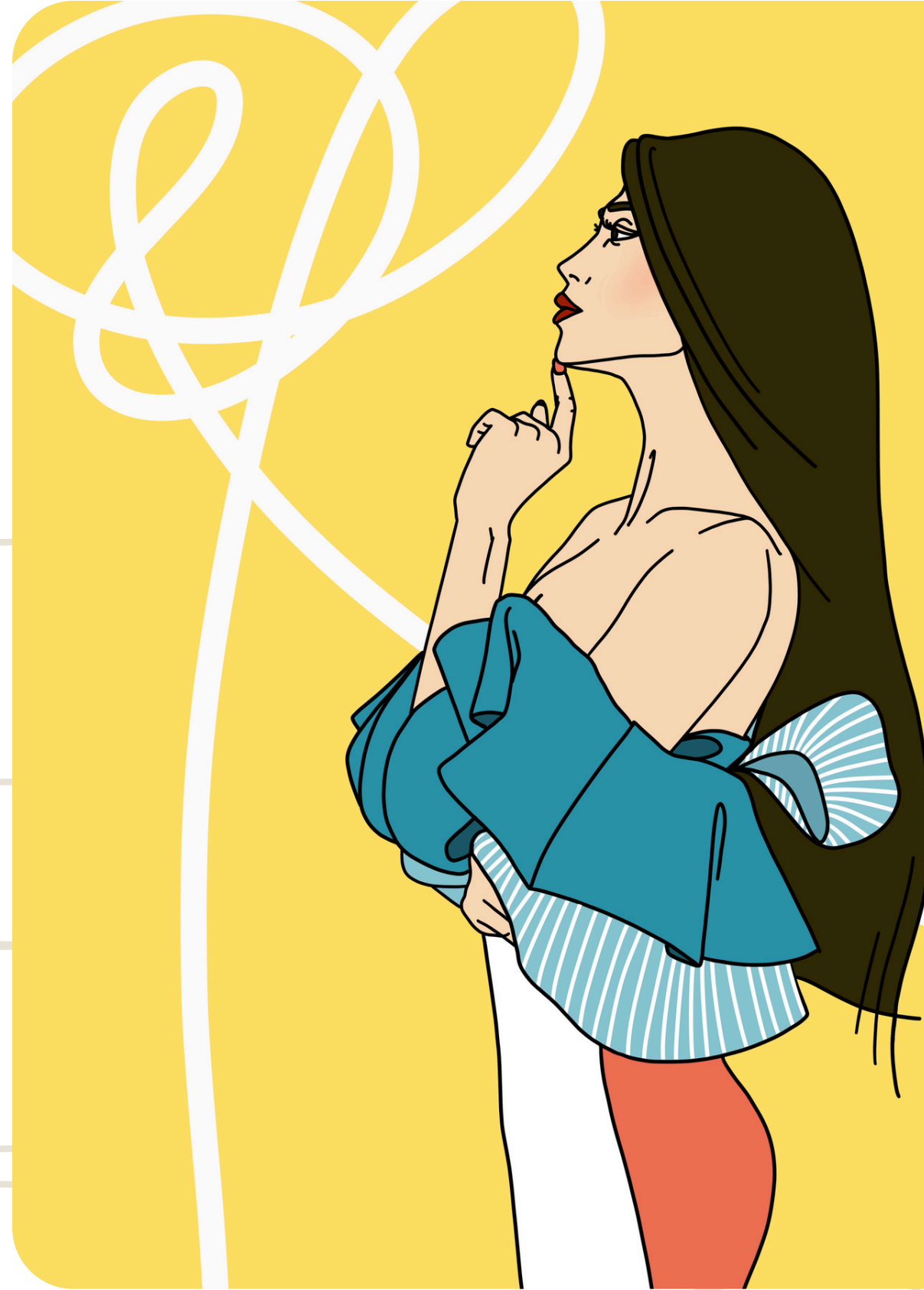
Lauren can turn a photo into a continuous line piece for advertising materials OR to gift event attendees with a keepsake surprise at your function.



FASHION SKETCHES

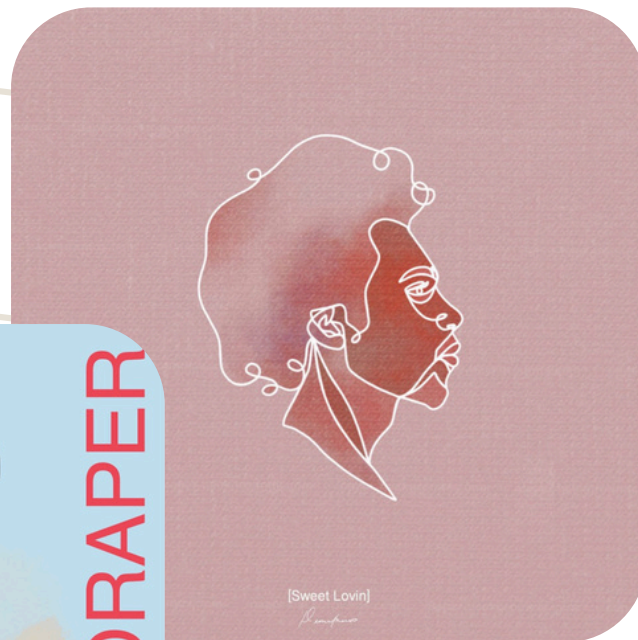
Lauren can create sketches of product for websites or marketing materials.





PACKAGE DESIGN

Lauren can work with you to create stunning visuals for your brand.



IN-PERSON WORKSHOPS OR TEAM BUILDING EVENTS

Lauren has experience teaching groups of all ages, and sharing her love of making beautiful things. She can offer classes in abstract watercolor, scrape painting, weaving, portrait illustration and process art.

Blind portrait workshops mix well with speed dating, date nights or unique team building events.



LET'S DISCUSS YOUR PROJECT

I LOVE talking about art...



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